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## **SPECIALTY MEN'S APPAREL AND FOOTWEAR RETAILER DESTINATION XL OPENS TODAY AT HARRISBURG MALL**

**HARRISBURG, PA** (November 13, 2019) – Destination XL is opening its 8,000 square foot store within Harrisburg Mall today at 9 am. The multi-channel specialty retailer focuses on big and tall men's apparel, footwear and accessories. Harrisburg Mall is a one million square foot regional retail project located on Paxton Street that features more than 70 tenants, including anchor stores Macy's, Bass Pro Shops, 2nd & Charles and Regal Cinema's Great Escape Harrisburg Mall Stadium 14. Baltimore-based St. John Properties, Inc. and Petrie Ross Ventures comprise the partnership group that co-owns and manages the property.

DXL sells more than 2,000 private label and name brand styles for big and tall men, including Polo Ralph Lauren, Calvin Klein, Lacoste, DKNY, Nautica, Tommy Hilfiger and Reebok. The first DXL store opened in 2010 and the company expects to operate more than 200 locations by the end of 2015. DXL now operates approximately 70 stores nationwide, including four locations in Pennsylvania. Clothing dimensions are available in sizes 38 to 64 for waists, Big Sizes from XL to 7XL, Tall Sizes from XLT to 6XLT, plus shoe sizes from 10-16 and widths to 3E.

"Everyone associated with DXL has worked extremely diligently to open this location prior to the start of the critical holiday period," explained Bill Russell, Director of Harrisburg Mall. "Consumers will be impressed with DXL's high-quality and large selection of apparel and footwear, as well as the attractive construction finishes that have been integrated into the construction build-out. The opening of DXL represents tremendous news for its large and loyal consumer following, as well as other Harrisburg Mall tenants, who should expect to see a significant traffic increase.

"DXL's expansion strategy into the Harrisburg marketplace consisted of selecting one mall location that best matched the retailer's overall demographic profile and offered the best opportunity for long-term success," Russell added. "After considering all factors, Harrisburg Mall emerged as the clear-cut winner in DXL's research and evaluation process."

Located on a 61-acre parcel on Paxton Street off Exit 45 of Interstate 83, Harrisburg Mall has approximately 70 tenants, including Aeropostale, Bath and Body Works, Champs Sports, Claire's, Express, Foot Locker, Kay Jewelers, New York and Company, Radio Shack, Victoria's Secret and others. Free-standing Toys "R" Us and Applebee's are also part of the tenant mix. One anchor store,

# HARRISBURG MALL

previously occupied by Boscov's until its corporate bankruptcy in 2008, remains available for lease. The Mall received a \$60 million exterior and interior renovation approximately six years ago and St. John Properties and Petrie Ross have undertaken a wide range of improvements since they purchased the mall last summer.

The population within a 10-mile radius of Harrisburg Mall exceeds 360,000 people, and includes 148,000 households with an average household income of nearly \$73,000.

For more information about the joint venture partners visit St. John Properties, Inc. at [www.sjpi.com](http://www.sjpi.com) and Petrie Ross Ventures at [www.petrieross.com](http://www.petrieross.com)